



## **Sponsorship Information**

**May 16, 2015**

**All Day**

### **EVENT LOCATION**

**Fireman's Field Park**

**Purcellville, Virginia**

**Free to the Public**

**Rain or Shine Event**

**[purcellvilleva.gov](http://purcellvilleva.gov)**

**PurcellvilleParksandRec on Facebook**

# Purcellville Music and Arts Festival

## Sponsorship Opportunities

### Join Us....

We are inviting businesses to partner with the Town of Purcellville by sponsoring the Purcellville Music and Arts Festival. The purpose of this event is to create a fun community oriented event offering multiple performance areas and highlighting local and regional music, visual and performing arts, food and beverages.

### Sponsorship Levels and Benefits

#### **TITLE SPONSOR (Limit 1)**

**\$2500**

- “Headline” recognition prominent logo placement, for instance “the Purcellville Music and Art Festival presented by your company name”
- Main stage prize presentation opportunity
- Sponsor will receive a 10 X 10 space during the event to maximize face to face impressions. (Sponsor provides tent table and chairs)
- Sponsor Booth space will be highlighted on the event map
- Sponsor will receive an emcee opportunity on the Main Stage
- Sponsor will have the opportunity to place one banner on site in a mutually agreed upon prominent location (banner provided by sponsor, no larger than 4’ X 8’)
- Sponsor logo will appear in all media and event collateral including print advertisements, fliers, posters, print advertisements, press releases, blogs, Facebook, etc pertaining to the Purcellville Music and Arts Festival
- Sponsor will receive two reserved parking spaces in the Fireman’s field parking lot during the event
- Sponsor will receive placement of its logo and link on the Event website
- Sponsor will receive stage announcements throughout the day
- Sponsor will have the opportunity to pass out one mutually agreed upon promotional flyer at event entrances/exits
- Sponsor will receive recognition on event day signage

#### **MAIN STAGE SPONSOR (Limit 1)**

**\$2000**

- Sponsor will receive a 10 X 10 space during the event to maximize face to face impressions. (Sponsor provides tent table and chairs)
- Sponsor Booth space will be highlighted on the event map
- Sponsor will receive an emcee opportunity on the Main Stage
- Sponsor will have the opportunity to place a banner on the Main Stage identifying them as the stage sponsor (banner provided by sponsor, banner dimensions TBD based on stage size)
- Sponsor will have the opportunity to place one banner on site in a mutually agreed upon prominent location (banner provided by sponsor, no larger than 4’ X 8’)
- Sponsor logo will appear in all media and event collateral including print advertisements, fliers, posters, print advertisements, press releases, blogs, Facebook, etc pertaining to the Purcellville Music and Arts Festival
- Sponsor will receive two reserved parking spaces in the Fireman’s field parking lot during the event
- Sponsor will receive placement of its logo and link on the Event website

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- Sponsor will receive stage announcements throughout the day
- Sponsor will have the opportunity to pass out one mutually agreed upon promotional flyer at event entrances/exits
- Sponsor will receive recognition on event day signage

### **COMMUNITY STAGE SPONSOR (Limit 1)**

**\$1500**

- Sponsor will receive a 10 X 10 space during the event to maximize face to face impressions. (Sponsor provides tent table and chairs)
- Sponsor Booth space will be highlighted on the event map
- Sponsor will receive an emcee opportunity on the Community Stage
- Sponsor will have the opportunity to place a banner on the Community stage identifying them as the stage sponsor (banner provided by sponsor, banner dimensions TBD based on stage size)
- Sponsor will have the opportunity to place one banner on site in a mutually agreed upon prominent location (banner provided by sponsor, no larger than 3' X 5')
- Sponsor logo will appear in all media and event collateral including print advertisements, fliers, posters, print advertisements, press releases, blogs, Facebook, etc pertaining to the Purcellville Music and Arts Festival
- Sponsor will receive two reserved parking spaces in the Fireman's field parking lot during the event
- Sponsor will receive placement of its logo and link on the Event website
- Sponsor will receive stage announcements throughout the day
- Sponsor will have the opportunity to pass out one mutually agreed upon promotional flyer at event entrances/exits
- Sponsor will receive recognition on event day signage

### **PREMIUM SPONSOR (Limit 2)**

**\$1000**

- Sponsor will receive a 10 X 10 space during the event to maximize face to face impressions. (Sponsor provides tent table and chairs)
- Sponsor logo will appear in all media and event collateral including print advertisements, fliers, posters, print advertisements, press releases, blogs, Facebook, etc pertaining to the Purcellville Music and Arts Festival
- Sponsor will have the opportunity to place one banner on site in a mutually agreed upon prominent location (banner provided by sponsor, no larger than 3' X 5')
- Sponsor will receive two reserved parking spaces in the Fireman's field parking lot during the event
- Sponsor will receive placement of its logo and link on the Event website
- Sponsor will receive stage announcements throughout the day
- Sponsor will have the opportunity to pass out one mutually agreed upon promotional flyer at event entrances/exits
- Sponsor will receive recognition on event day signage

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## Sponsorship Opportunities

### **MAJOR SPONSOR (Limit 4)**

**\$800**

- Sponsor will receive a 10' X 10' space during the event to maximize face to face impressions (Sponsor provides tent table and chairs)
- Sponsor logo will appear in all media and event collateral including print advertisements, fliers, posters, print advertisements, press releases, blogs, Facebook, etc pertaining to the Purcellville Music and Arts Festival
- Sponsor will receive placement of its logo and link on the event website
- Sponsor will receive recognition on event day signage
- Sponsor will receive stage announcements throughout the day

### **KEY SPONSOR (Limit 4)**

**\$600**

- Sponsor will receive placement of its logo and link on the Event website and promotion on social media sites
- Sponsor will receive stage announcements throughout the day
- Sponsor will receive recognition on event day signage

### **CONTRIBUTING SPONSOR (Limit 4)**

**\$400**

- Sponsor will receive placement of its logo and link on the Event website and promotion on social media sites
- Sponsor will receive recognition on event day signage

# Purcellville Music and Arts Festival Sponsorship Opportunities

## Purcellville Music and Arts Festival Sponsor Application

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Please select your level of Commitment

\_\_\_\_\_ Title Sponsor                      \$2,500 (limit 1)

\_\_\_\_\_ Main Stage                      \$2000 (limit 1)

\_\_\_\_\_ Community Stage                      \$1500 (limit 1)

\_\_\_\_\_ Premium                      \$1,000 (limit 2)

\_\_\_\_\_ Major                      \$850 (limit 4)

\_\_\_\_\_ Key                      \$600

\_\_\_\_\_ Contributing                      \$400

\_\_\_\_\_ Partner – In Kind Gift (must be approved by the Parks and Recreation Board)

Please describe: \_\_\_\_\_

### Payment Information

The Town of Purcellville does not accept credit cards; please make checks payable to the Town of Purcellville.

#### Mail or drop off to:

*The Town of Purcellville  
221 S. Nursery Avenue  
Purcellville VA 20132*

#### To Learn More About Sponsorship:

Contact Chris Bledsoe 703-728-3377 or [tcbledsoe@yahoo.com](mailto:tcbledsoe@yahoo.com)

